

One-rdg. \_\_\_\_\_  
P. Hrngs. \_\_\_\_\_  
Pgs. 6  
Filed: 12-07-21

Sponsored by: Ollis, Simpson, Hardinger,  
Lear, Hosmer

First Reading: December 13, 2021  
SECOND AMENDED  
COUNCIL BILL 2021-323

Second Reading: January 10, 2022  
SPECIAL ORDINANCE 27627

AN ORDINANCE

1 APPROVING a new design for the City of Springfield’s flag.  
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4 WHEREAS, the current City of Springfield flag was adopted by City Council in  
5 1938 by approval of Resolution No. 1763; and  
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7 WHEREAS, the Springfield Identity Project designed a proposed new city flag  
8 and requested that the official City flag be updated to the proposed design; and  
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10 WHEREAS, the Community Involvement Committee (“Committee”) studied the  
11 issue and requested a survey to gauge community interest in adopting a new city flag  
12 (“Committee”); and  
13

14 WHEREAS, the Department of Public Information & Civic Engagement engaged  
15 the community using a variety of methods including a survey and presented the results  
16 to the Committee; and  
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18 WHEREAS, the Committee voted to forward the issue of adopting a new flag to  
19 City Council for discussion at a workshop, and at the workshop City Council requested  
20 the creation of a Council bill to accept the design proposed by the Springfield Identity  
21 Project.  
22

23 NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF  
24 SPRINGFIELD, MISSOURI, as follows, that:  
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26 Section 1 – The City Council does hereby approve the flag design, as found in  
27 Exhibit “A” attached hereto and incorporated herein by reference, as the official City of  
28 Springfield flag.  
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30 Section 2 – City Council does hereby repeal Resolution No. 1763, and the City  
31 flag adopted by said resolution is hereby retired as the official City flag.  
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33 Section 3 – This Ordinance shall be in full force and effect on March 1, 2022.


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Passed at meeting: January 10, 2022

  
Mayor

Attest: , City Clerk

Filed as Ordinance: January 10, 2022

Approved as to form: , City Attorney

Approved for Council action: , City Manager

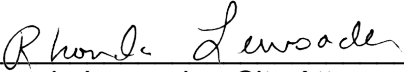
**SUPPLEMENTAL EXPLANATION TO SECOND AMENDED COUNCIL BILL 2021-323**

FILED: 01-12-22

ORIGINATING DEPARTMENT: Law

BACKGROUND INFORMATION: At the January 10, 2022, Council meeting, City Council voted to amend the effective date of Amended Council Bill 2021-323 to March 1, 2022.

Submitted by:

  
\_\_\_\_\_  
Rhonda Lewsader, City Attorney


**SUPPLEMENTAL EXPLANATION TO AMENDED COUNCIL BILL 2021-323**

FILED: 12-14-21

ORIGINATING DEPARTMENT: Law

BACKGROUND INFORMATION: At the December 13, 2021, Council meeting, City Council voted to replace "Exhibit A" with a revised exhibit. The exhibit was revised to describe the flag colors differently and amend the symbolism of the proposed flag.

Submitted by:

  
\_\_\_\_\_  
Rhonda Lewsader, City Attorney

**EXPLANATION TO COUNCIL BILL 2021- 323**

FILED: 12-07-21

ORIGINATING DEPARTMENT: Public Information & Civic Engagement

PURPOSE: To approve a new design for the City of Springfield's flag.

BACKGROUND INFORMATION: The Community Involvement Committee recommended bringing this Council bill forward.

The official flag of the City of Springfield was adopted in 1938. A grassroots citizen group, the Springfield Identity Project, created a proposed new flag design and approached City Council members about adopting their design as the official City flag.


The group's proposal was presented to City Council's Community Involvement Committee ("Committee") along with a staff presentation on options for considering and adopting a new flag design. The Committee asked staff to conduct a community educational campaign and a survey regarding the current flag design and a proposal to change the design. Staff engaged the community using a variety of methods. The results were presented to the Committee, which voted to forward the issue to City Council for a discussion at a Council lunch workshop. The Committee also requested additional public engagement to determine whether the public preferred the proposed new flag.

When the issue was discussed at the lunch workshop, City Council requested the creation of a Council bill to accept the design proposed by the Springfield Identity Project.

Submitted by:

Approved by:

  
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Cora Scott, Director of Public  
Information & Civic Engagement

  
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Jason Gage,  
City Manager

## EXHIBIT A



**Design:** A field with a white horizontal bar and a “compass crown” (compass rose with a crown) above which are three white stars.

**Colors:** Light Blue  
Pantone 2171C  
RGB #5095C9

Dark Blue  
Pantone 655C  
RGB #08284D

White  
Pantone Opaque White  
RGB #FFFFFF

**Symbolism:** A white stripe representing both the Ozark Plateau on which Springfield rests and Route 66; a compass rose representing Springfield’s role as a physical and cultural crossroads to the nation, combined with a crown representing the City’s nickname “Queen City of the Ozarks”; and three stars representing innovative spirit, connection with nature, and Ozarks culture.